

2011 CONVENTION ADVERTISING CONTRACT

NAHJ CONVENTION PROGRAM BOOK

This 60-plus page comprehensive guide to the convention's special events, activities, and workshops is received by all attendees and circulates back home as a keepsake of NAHJ's largest annual gathering.

Ad Rates

- Half-page, Black & White, No bleed - \$1,100
- Half-page, Black & White, With bleed - \$1,320
- Full-page, Black & White, No bleed - \$1,650
- Full-page, Black & White, With bleed - \$1,870
- Full-page, Color, No bleed - \$2,750
- Full-page, Color, With bleed - \$2,970

Ad Specifications

- Half-page, BW, No bleed - 7.5"w x 4.875"h
- Half-page, BW, With bleed - 8.5"w x 5.875"h
- Full-page, BW, No bleed - 7.5"w x 10"h
- Full-page, BW, With bleed - 9"w x 11.5"h
- Full-page, 4C, No bleed - 7.5"w x 10"h
- Full-page, 4C, With bleed - 9"w x 11.5"h

Trim - 8.5" w x 11"h

Bleed - 8.75" w x 11.25"h

Submission Requirements

High resolution 300dpi PDF and should include all fonts and images. File should be emailed to asalazar@nahj.org.

Deadline

Completed ad contract, payment and artwork must be received by May 15, 2011.

Contact Information

Name _____

Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

Payment Information

- Check payable to:
National Association of Hispanic Journalists
- Send invoice
- Please charge my:
 Visa MasterCard American Express

THE LATINO REPORTER AND EL REPORTERO LATINO (student newspaper)

Students get an opportunity to write, edit, lay out and produce a daily newspaper covering the convention and the community. Students work as reporters, photographers, copy editors and graphic artists under the supervision of professional journalists to publish a daily newspaper in both English and Spanish.

Ad Rates

- Half-page, One-time placement - \$1,600
- Half-page, Two-time placement - \$2,400

Ad Specifications

- Half-page: 9.653 x 5.372

For more information, please contact NAHJ Development Director, Azuree Salazar, at (202) 662-7482 or asalazar@nahj.org.

Total Amount: \$ _____

Credit Card #: _____

Exp. Date: _____

Authorized Signature: _____

*NAHJ is unable to process charges over \$2,500. For larger amounts, please pay by check.

Return payment, artwork and contract to:
NAHJ Convention Advertising
1000 National Press Building
529 14th Street, NW
Washington, DC 20045-2001

Terms

NAHJ reserves the right to assign advertising space. Artwork must be camera-ready. Any expenses incurred in the design, layout, paste-up, typesetting or camera work will be billed to the advertiser.

Authorized Signature _____

Printed Name _____

Title _____

Date _____

